

ASHISH SAIWAL

Senior Full Stack Developer · React, Next.js, Node.js, TypeScript

Navi Mumbai, India · Open to fully remote roles

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PROFILE

Full Stack Developer with 7+ years of experience, focused on the frontend. I build React and Next.js products that carry real traffic, backed by Node.js, PostgreSQL and AWS. Most recently led frontend at SidePanda for Shopify apps used by 30,000+ stores. Before that I ran engineering at Procreator, grew the team from 3 to 9, and shipped a SaaS product to 28,000+ users.

SKILLS

Frontend: React, Next.js, TypeScript, JavaScript (ES6+), React Native, Redux, HTML5, CSS3, Performance Optimisation, Responsive Design

Backend & Data: Node.js, Express.js, REST APIs, Auth (JWT / OAuth), PostgreSQL, MongoDB, SQL, Schema Design & Query Optimisation

Cloud & DevOps: AWS, Docker, CI/CD, Jenkins, Nginx, Vercel, DigitalOcean, Google Cloud

AI Tooling: OpenAI API, Vercel AI SDK, Cursor, Claude Code

Practices: Scalable System Design, Component Architecture, Code Review, Mentoring, Agile / Scrum

EXPERIENCE

SidePanda — Senior Software Engineer

Apr 2024 – Mar 2026

- Led frontend for three Shopify apps (Appointo, SignPanda, Depo) serving 30,000+ active stores at a 4.9 average rating and \$2M+ in processed revenue.
- Shipped new features and fixed the performance bottlenecks that were driving churn, lifting customer retention by 24%.
- Cut Largest Contentful Paint on high-traffic merchant dashboards by reworking React rendering and load order.
- Built the frontend for two AI products, Prompt-to-Video and AI Baby Photoshoot, wiring the UI to backend generation engines and handling long-running job states.

Tech: React, Next.js, React Native, Redux, Ruby on Rails

Procreator Solutions Pvt Ltd — Head of Technology

Jun 2019 – Sep 2023

- Grew the engineering team to 9 developers and set up the agile workflow and code review standards they still run on.
- Led full-stack development of a SaaS product that reached 28,000+ users, owning both scaling and performance.
- Built an internal OpenAI-powered assistant that cut our development time on new projects by roughly half.
- Designed the backend services in Node.js with MongoDB and PostgreSQL, containerised with Docker.
- Set up CI/CD on Jenkins and Docker, taking the team from occasional releases to 3x the deployment frequency.

Tech: React, Next.js, React Native, Node.js, MongoDB, PostgreSQL, AWS, GCP, Zoho Catalyst, ZSQL, DigitalOcean, Docker, Jenkins, Nginx

Applied Cloud Computing — Senior Software Developer

Dec 2017 – Jun 2019

- Built a live auction platform that held up under 10,000+ concurrent users and processed \$120K+ in transactions.
- Worked directly with stakeholders on three client applications, turning vague requirements into working business logic.
- Replaced a manual release process with automated builds and deployments, which took most of the waiting out of every ship.

Tech: React, jQuery, JavaScript, HTML, CSS, SCSS

SELECTED PROJECTS

- Ghostpen** · [ghostpenai.com](#) · Next.js, TypeScript, Vercel AI SDK, RAG, Vector DB, Razorpay, Sentry
Live AI writing SaaS, built and shipped solo. Embeds a user's past drafts into a vector database and retrieves them at generation time, so each new draft matches how that person actually writes.
- EZBeat** [Google Play](#) · React Native, Health Connect, Wearable APIs
Syncs steps, sleep, resting heart rate and HRV from Health Connect and wearables into a WhatsApp AI fitness assistant, in the background.
- Appointo** · [apps.shopify.com/appointo](#) · React, Next.js, Ruby on Rails, Shopify App Bridge
Shopify booking app at 4.9 across 880 reviews, carrying Shopify's Built for Shopify badge for performance and integration standards. Checkout and POS extensions, multi-timezone scheduling, and nine store languages.
- EduTech mobile app** · React Native, Node.js, Firebase, Google Cloud
Design education app past 1M+ downloads, 4.4 rating across 5.85K reviews, shipped from user feedback.
- Prompt-to-Video** [prompttovid.com](#) · Next.js, Node.js, AI generation APIs
Built the full generation flow, from prompt input through queued rendering to playback.
- Metasky** · React, Metamask, Near
Multi-chain wallet connection and transaction signing, including the rejection and error paths.
- MarTech platform** · Next.js, Node.js, Framer Motion, Zoho Catalyst, ZSQL
Third rebuild of the site and CMS, moving content editing off developers and onto the marketing team.
- Crypto trading platform** · React, TypeScript
Rebuilt the trading frontend for speed, cutting UI load times by 30%.
- More work:** [bigyellowfish.io](#) · [jidoka-tech.ai](#) · [wealth-right.com](#) · more at [codingmustang.com](#)

EDUCATION

Master of Computer Application , Mumbai University	2015 – 2018
Bachelor of Computer Application , SKC, Akola	2012 – 2015